

Programme

Inspiring talks, panel discussions and interviews, engaging workshops, the Frame Awards live judging and a hackathon will take place alongside multisensorial exhibitions and immersive displays.

Frame Awards

21 FEBRUARY

9:00 — 14:30 | LIVE JUDGING AREAS

Live Judging Frame Awards 2018

The Frame Awards nominees will defend their work before the jury. The jury members will decide one winner per category and announce this during the award ceremony.

19:30 — 22:30 | MAIN STAGE

Frame Awards Show and Prize-Giving Ceremony

The Frame Awards winners will be announced and the People's Vote will be revealed in the culmination of the Frame Awards 2018, as guests enjoy a grand dinner.

22:30 — 00:30

Frame Awards Show Afterparty

Frame Lab

21 FEBRUARY

Note: talks take place at the same time as workshops and the hackathon; please keep the scheduled timings in mind.

10:00 — 10:40 | TALK | MAIN STAGE

How Entrepreneurial Architects Guarantee Sustainability

David Gianotten, OMA Managing Partner
Gianotten will address the changing role and structure of an architectural studio with regards to today's society.

10:45 — 11:25 | TALK | MAIN STAGE

Do We Want This Future? Technology vs the Human Race

Paul Skinner, Tellart Creative Director
From synthetic biology to artificial intelligence, technology threatens and promises to disrupt every aspect of our everyday lives. Paul Skinner charts a path to navigate this future.

11:30 — 12:10 | TALK | MAIN STAGE

How Spaces Can Heal People

Jos Stuyfzand, Senior Creative Director at Philips Design

Healthcare design is not a question of form and function anymore but of meaning and atmosphere. At a time in someone's life when they may be at their most vulnerable, how can a building be made less institutional, a treatment centre less clinical and a hospital less, well, inhospitable?

12:00 — 16:00 | HACKATHON PART 1 | ROOM 1

What Remains From the Analogue World?

Raphael Gielgen, Vitra Head of Research and Trendscouting | Laurent Lacour, Hauser Lacour Associate

Investigating our needs for living and working environments, technologies, and the interface between them, participants will aim to find answers to the question of which objects and spaces will survive in a hyper-connectible future — and why.

12:15 — 12:55 | TALK | MAIN STAGE

How to Design Human Interaction

Stephanie Akkaoui Hughes, Akka Architects Founder

Stephanie Akkaoui Hughes will focus on her ideas about the ideal environment for learning and creative collaboration towards interactions that lead to innovation.

13:10 — 13:50 | PANEL DISCUSSION | MAIN STAGE

Getting Experiential: How to Bring Showmanship to Stores

Jo Nagasaka, Schemata Architects Founder | Pieter Kool, Design Strategist and Creative Director | Mike Hughes, Universal Everything Creative Director | Uwe R. Brückner, Atelier Brückner Founder and Creative Director | Michele Fuhs, BMW Head of Premium Retail Experience

13:55 — 14:35 | INTERVIEW | MAIN STAGE

Shaping Tomorrow: What It Takes to Be a Future-Proof Creative

Floriane de Saint Pierre, Floriane de Saint Pierre & Associés President and Founder

What makes a brand relevant today? Which skills and talents are needed to steer creative companies to a sustainable future? Floriane de Saint Pierre will open up on the essence of creative leadership.

14:00 — 15.30 | WORKSHOP | ROOM 2

Biophilic Design: How to Make Green Buildings Even Greener*Oliver Heath, Heath Design Founder, in partnership with Interface*

This interactive workshop will examine strategies to improve cognitive performance as well as mental and physical health through the built environment, from workspaces to healthcare centres.

14:40 — 15:20 | PANEL DISCUSSION | MAIN STAGE

What Retail Can Learn From Hospitality

Alon Baranowitz, Baranowitz + Kronenberg Founder | Rob Wagemans, Concrete Architectural Associates Founder | Matteo Bressanin, Nespresso Global Retail Channel Manager | Vlastimil Spelda, Pernod Ricard Ideation and Strategy Director | Liran Wizman, Europe Hotels Private Collection Chairman & Founder

15:25 — 16:05 | TALK | MAIN STAGE

Sevil Peach: A Designer's Journey*Sevil Peach, Sevil Peach Architecture + Design Founder*

Touching on the milestones of her remarkable career, Sevil Peach — 2018 Frame Lifetime Achievement Award winner — will reflect on her serendipitous 50-year journey.

16:00 — 17:00 | BAR

Cocktail reception

Arun Calderer

SEVIL PEACH

Frame Lab

22 FEBRUARY

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9:00 — 16:00 | HACKATHON PART 2 | ROOM 1

What Remains From the Analogue World?

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10:00 — 10:40 | TALK | MAIN STAGE

How Mobility Will Change the Way We Live and Work*Dominique Taffin, Yanfeng Automotive Interiors Senior Manager Industrial Design*

In a world where user experience is dictating design so far as to overthrow the primary function of the systems we engage with, how is the modern idea of mobility — which blurs the boundaries of analogue and digital — impacting our future?

10:00 — 11.30 | WORKSHOP | ROOM 2

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10:45 — 11:25 | TALK | MAIN STAGE

Humans At Work (Again)*Ben van Berkel, UNStudio Founder and Principal Architect*

As human labour is increasingly replaced by automation, Ben van Berkel examines how architects can anticipate this changing landscape to future-proof the workplace.

11:30 — 12:10 | TALK | MAIN STAGE

Will We Live in 3D-Printed Houses?*Hans Vermeulen, Dus Architects Cofounder*

To counter the stagnating productivity of the architecture and construction industry, Vermeulen presents a digital design and production concept with the potential to revolutionize the building process.

12:15 — 12:55 | TALK | MAIN STAGE

Why Co-Living is the Way Forward*Carla Cammilla Hjort, Space10 Founder*

Rethink the ways in which we design and use spaces in densely populated areas, as Carla Cammilla Hjort explores how to tackle the social and economic issues in our urban realities.

12:30 — 14:00 | WORKSHOP | ROOM 2

How VR Can Create the Perfect User Experience*Frank Zahn, CEO of Exozet | Thomas Bedenk VR specialist*

In this workshop participants will be empowered to work in virtual reality, creating photorealistic rooms and objects in a revolutionary way to design, communicate and collaborate.

13:30 — 14:10 | PANEL DISCUSSION | MAIN STAGE

How to Bring Wellness to Work*Burkhard Remmers, Wilkhahn International Communications Manager | Carla Cammilla Hjort, Space10 Founder | Oliver Heath, Heath Design Founder | Sevil Peach, Sevil Peach Architecture + Design Founder*

14:15 — 14:55 | TALK | MAIN STAGE

Hybrid Spaces: Does the Digital Kill the Real?*Uwe R. Brückner, Atelier Brückner Founder and Creative Director*

Digitally integrated spaces are a contemporary phenomenon in creating visitor-oriented experiences. Uwe R. Brückner investigates the nature of this relationship between the 'real' and the virtual.

14:30 — 16:00 | WORKSHOP | ROOM 2

Illuminate Me: How Light Can Personalize Space*Lillian Marijnissen, Philips Lighting Design Exploration Design Lead for Retail
Maarten Pieters, Philips Lighting Design Head of Co-Creation*

Join Lillian Marijnissen and Maarten Pieters of Philips Design in a creative session to innovate the integration of smart lighting into the architectural materials and interior surfaces of living spaces.

15:00 — 15:40 | PANEL DISCUSSION | MAIN STAGE

Can Hotels and Offices Learn From Cars?*Clive Wilkinson, Clive Wilkinson Architects Founder | Dominique Taffin, Yanfeng Automotive Interiors Senior Manager Industrial Design
Mark Gutjahr, BASF Head of Design Europe
Ramon Beijen, CBRE Workplace Strategies and Design Creative Director | Richard Hywell Evans, Studio RHE Founder*

15:45 — 16:25 | INTERVIEW | MAIN STAGE

Jumpthegap(talk): Socializing Views on Design*Ana Mir, Cofounder Emiliana Design Studio*

Do we still need physical interaction in today's increasingly online world? Touching, smelling and feeling are human qualities that can't be ignored when realizing a product or space. Spanish designer Ana Mir explores the sensorial universe with the aim of connecting people in more social settings. The jumpthegap(talk) is endorsed by Roca's international design competition, jumpthegap. The initiative gathers leading professionals from the fields of design and architecture to provide their visions on the current situation — and potential future — of both disciplines.
Sponsored by Roca

16:00 — 17:00 | HACKATHON | ROOM 1

Live Judging of Hackathon

16:30 — 17:30 | BAR

Cocktail reception